

Growing healthy trees takes more than just a green thumb. It requires the expertise that Speciality Trees Pty Ltd has developed through 37 years of supplying advanced native, evergreen, deciduous and screening trees to the landscaping and project market.

"There is a big difference between quality and poorly grown stock," explains Lee-Ann Officer, Marketing Manager for Speciality Trees. "We know the key techniques for growing a stronger and more robust tree to last a lifetime."

Contracted in July 2015, Speciality Trees provided the Casey Central Shopping Centre project with advanced trees grown specifically for supply in February 2016. The project required 71x200L ornamental pear trees, 39x200L Chinese Elms and 1x1000L super advanced Kurrajong tree.

"Our brief was to supply quality stock, material true to type and of consistent form and height across all varieties," Lee-Ann describes. "During the course of the growing contract, our service orientated and integrated approach provided both the Scentre Group and designated landscaper periodic project updates with tree images and status reports. Inspections of stock were also encouraged and undertaken."

Crucially, the Casey Central Shopping Centre project reaped the benefits of ordering in advance. "We like to work with people as early as possible in the process so we can source stock and grow it strong to specification," says Lee-Ann. "Quality is the issue."

Speciality Trees has the capacity to continue expanding into bigger projects. "Benefits to the developer in dealing with Speciality Trees is a keen understanding of NATSPEC and the new Australian Standard AS2303, their relevance to tree quality and long term performance in the landscape, as well as our quality service and working relationships with councils and landscape architects," explains Lee-Ann.

Speciality Trees is currently managing numerous tree replacement projects with City of Melbourne and will soon be supplying advanced trees to Woodlea, a fully-integrated master planned community in Rockbank.

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